

Sales Order

Station: **WTMO-TV** Agency: **FRONT LINE STRATEGIES**
 Contract Name: **BOB CORTES POLITICO** Address: **526 East Park Avenue**
 Contract#: **475002886** City: **Tallahassee** State: **FL** Zip: **32301**
 Start Date: **10/17/16** End Date: **11/07/16** Buyer: _____
 Revenue Type: **POLITICAL SALES LOCAL** Type: **Cash** Tax Schedule: **(None)**
 Advertiser: **BOB CORTES** Agency Commission %: **15**
 Address: _____ Billing Cycle: **Standard**
 City: _____ State: _____ Zip: _____ Salesperson: **5206house** Comm %: **0**
 Product Name: **POLITICAL LOCAL** Makegood Policy: **Within Contract Dates**
 Competitive Code: **POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	10/17/16	11/04/16		5:00 PM	6:00 PM	30	1	1	1	1	1			5	D	250.00	15	3,750.00	1	
2	10/17/16	11/04/16		7:00 PM	8:00 PM	30	1	1	1	1	1			5	D	500.00	15	7,500.00	1	
3	11/07/16	11/07/16		5:00 PM	6:00 PM	30	1							1	D	250.00	1	250.00	1	
4	11/07/16	11/07/16		7:00 PM	8:00 PM	30	1							1	D	500.00	1	500.00	1	

Billing Projections: By Month

	Oct 16	Nov 16
CA	8,250.00	3,750.00
ST	7,500.00	4,500.00

☒ Print Spot Prices

TOTAL SPOTS **32**
 GROSS TOTAL \$ **12,000.00**
 ADJUSTED SPOTS **32**
 ADJUSTED TOTAL \$ **12,000.00**

APPROVE DECLINE

☐☐

General Manager

☐☐

Sales Manager

☐☐

National Sales Manager

☐☐

Local Sales Manager

Four

ORDER #

FL 710 32809

Tax ID/SSN

3

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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Order Type

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Instructions

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Loss Specificity)

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Advertiser shall pay to the

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Bills are due and payable when rendered. If payment is not made within 90 days, it is hereby agreed that finance charge of 1 1/2 percent per month will be added to all past due balances. Political advertisements and advertisements for services not regularly advertised are payable in advance. If this station WRMD is required to commence an action to collect any amount or amounts due and failing or securing out of this agreement, then the advertiser shall pay to this station, reasonable attorney's fees and cost in such action or actions. Please see terms and conditions for advertisement agreements.

Advertiser/ Date 10/14/16

10/14/16

Account Executive

Manager/ Date

Traffic Manager's Confirmation

Jose Baginski

Advertiser Print Name

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>TELEMUNDO (WTMO), ORLANDO, FL</u>	Date: <u>10/13/16</u>
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I, JOSH BAGINSKI,

being/on behalf of: BOB COETES,

a legally qualified candidate of the REPUBLICAN

political party for the office of: FL STATE REPRESENTATIVE

in the GENERAL

election to be held on: NOV 8TH

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>SEE I.O / EMAIL</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

BOB CORTES FOR STATE REPRESENTATIVE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JUDY PUTZ

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/13/16

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title